



For Immediate Release

Aircuity Announces the Introduction of Aircuity Advisor™ Services

Aircuity Advisor Delivers Insight and Intelligence to Users

NEWTON, Mass., USA – March 1, 2012– [Aircuity](#), the smart airside efficiency company, today announced the introduction of Aircuity Advisor Services, significantly enhancing their suite of innovative energy efficiency solutions. Advisor Services consists of a dynamic set of software based tools designed to provide intelligent and actionable information into a building's performance. Customers can use the insight to take a proactive approach to manage their indoor environmental quality while consistently achieving their energy savings entitlement.

In a sea of facility related data, Advisor Services sets itself apart. Instead of simply presenting current data or a static report, Advisor Services intelligently analyzes data provided by the OptiNet® system to provide facility managers with insight and intelligence about their building's performance. Going beyond the transparency of current conditions within the building, Advisor can help address core concerns around real energy savings, proper ventilation and the IEQ of the building.

Advisor's four components, Ventilation Summary Reports, Data Visualization Dashboards, Smart Notifications and Graphing and Exporting were each engineered to deliver a different perspective. Together they help to identify, prioritize, and address building performance issues. Ventilation Summary reports are sent on both a weekly and a monthly basis and are color coded to easily identify which monitored areas are out of normal operational range. Data Visualization Dashboards offer a customizable pallet of dashblocks. Hundreds of data points are analyzed and presented using a color coded graphical representation of the ventilation parameters chosen. Unlike typical triggers, Smart Notifications are sent based on the persistence and pervasiveness of an event and are determined to be real events based on the user's definition of issues that need prompt attention. The Graphing and Exporting tool allows issues to be further explored by diving into the data. Any range of data may be selected, and once the graph is created it may be either exported or printed.

Advisor's wide range of capabilities and intelligence make it a critical tool for building owners, facility managers, sustainability professionals or environmental health and safety personnel. Each Advisor component can be used independently or interdependently to meet the varying needs of these professionals. Advisor services can help identify energy savings opportunities, report real CO2 savings, identify and fix commissioning issues, and monitor building IEQ to ensure occupant comfort, safety and productivity.

"Aircuity's OptiNet system is a game changing technology to cost effectively lower energy costs and manage indoor environmental quality", said Patrick Romich, CEO of Aircuity. "Advisor services is another way we have changed the game of energy management—making it easy for building owners to know if they are consistently achieving their energy reduction goals—and if not, why not."

The introduction of Advisor Services enhances Aircuity's comprehensive energy efficiency solutions offering. With the costs of energy rising and energy efficiency becoming increasingly important, Aircuity Advisor Services and the enabling OptiNet technology are an increasingly popular total solution for a wide variety of markets. To learn more about Aircuity Advisor Services, please visit www.aircuity.com/services/aircuity-advisor-program.

About Aircuity

Aircuity is the smart airside efficiency company providing building owners with sustained energy savings through its intelligent measurement solutions. By combining real-time sensing and continuous analysis of indoor environments, the company has helped commercial, institutional and lab building owners lower operating costs, improve safety and become more energy efficient. Founded in 2000 and headquartered in Newton, MA, Aircuity's solutions have benefitted organizations such as the University of Pennsylvania, Eli Lilly, Masdar City, the Bank of America Tower and the University of California-Irvine. For additional information on the company and its solutions, please visit: <http://www.aircuity.com>.

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