

Aircuity Recognized as Key Contributor to Santa Monica College Significantly Improving Energy Efficiency Across its Campus

*Santa Monica College Receives Energy Reduction Rebate Checks as a Result of Leveraging
Aircuity's Demand Control Ventilation Technology*

NEWTON, Mass. – February 8, 2011 – [Aircuity](#), the smart airside efficiency company, today announced that it was recognized as a key contributor to Santa Monica College (SMC) reducing energy costs and providing superior Indoor Environmental Quality (IEQ) across its campus. On Tuesday, February 1, Aircuity and The George Yardley Company (installing distributor) joined SMC's Board of Trustees as the school was presented with two rebate checks for its energy-reducing retrofit project, which were given as a result of a 10-month project in which SMC retrofitted the ventilation system in its Science Building. Aircuity's [OptiNet system](#) will generate cost savings that will equate to approximately \$1.5 million over the next 10 years.

Using demand control ventilation (DCV) technology, Aircuity's multiplexed air sensing and measurement system will be able to continuously sense and analyze the building's indoor environment and provide intelligent inputs to the building management systems, making adjustments to the ventilation flow as needed and allowing the facility to optimize airflow in an efficient manner.

"Aircuity's DCV technology has helped Santa Monica College achieve over \$140,000 in annual energy savings while helping to maintain comfortable levels of indoor environmental quality across its campus," said Pat Romich, CEO of Aircuity. "We are very proud to be a part of this event, and the role Aircuity has played helping SMC and the California Community College system lead the charge in reaching their aggressive sustainability goals."

About Aircuity

Aircuity is the smart airside efficiency company providing building owners with sustained energy savings through its intelligent measurement solutions. By combining real-time sensing and continuous analysis of indoor environments, the company has helped commercial, institutional and lab building owners lower operating costs, improve safety and become more energy efficient. Founded in 2000 and headquartered in Newton, MA, Aircuity's solutions have benefitted organizations such as the University of Pennsylvania, Eli Lilly, Masdar City, the Bank of America Tower and the University of California-Irvine. For additional information on the company and its solutions, please visit: <http://www.aircuity.com>.



From left to right: SMC Board of Trustees Chair Andrew Walzer; Lisa Hannaman, Southern California Edison; SMC Maintenance Director Jeff Gehring; Doug Miller, The George Yardley Company (installing distributor); and Brady Nations, Aircuity.



From left to right: SMC Board of Trustees Chair Andrew Walzer; Carlo Gavina, Southern California Gas Co.; SMC Maintenance Director Jeff Gehring; Doug Miller, The George Yardley Company (installing distributor); and Brady Nations, Aircuity.

###

Media Contact:

Eleanor Crow

fama PR (for Aircuity)

Phone: +1 617-758-4143

E-mail: aircuity@famapr.com