



For Immediate Release – Media Alert

Aircuity Showcases Solutions to Help Improve Energy Efficiency through Better Ventilation at the IFMA Facility Fusion Conference

NEWTON, Mass.– March 22, 2011 – [Aircuity](#), the smart airside efficiency company, today announced it will be showcasing its [OptiNet Demand-Control Ventilation Solution](#) at the [IFMA Facility Fusion Conference](#), which takes place March 23-25 in Boston, MA. Aircuity will be demonstrating at the event (booth #229) how its energy efficiency solutions have been helping facility owners achieve substantial energy savings and significantly enhanced indoor environmental quality across their buildings.

WHAT: Facility owners and managers are continually challenged to find an economically-friendly way to become “greener” and more sustainable, attract and retain tenants and improve productivity for workers. Optimizing building ventilation is a cost-effective, high-reward way to accomplish all of these objectives. Aircuity’s DCV experts will be on-site showcasing its energy efficiency solution and discussing real-world examples of how its customers have overcome these challenges and been able to create net zero buildings, significantly reduce energy expenses, and create a much cleaner, safer environment for its inhabitants.

WHEN: The 2011 IFMA Facility Fusion Conference will take place March 23-25. The expo is taking place March 23 -24.

WHERE: The Westin Hotel, Boston Waterfront, Boston, MA; Aircuity booth #229

HOW: For more information on the conference, or to register to attend, please visit: <http://www.ifmafacilityfusion.org/>

For those interested in tracking news from the event, please follow @aircuity.

About Aircuity

Aircuity is the smart airside efficiency company providing building owners with sustained energy savings through its intelligent measurement solutions. By combining real-time sensing and continuous analysis of indoor environments, Aircuity has helped commercial, institutional and lab building owners lower operating costs, improve safety and become more energy efficient. Founded in 2000 and headquartered in Newton, MA, Aircuity’s solutions have benefitted organizations such as the University of Pennsylvania, Eli Lilly, Masdar City, the Bank of America Tower and the University of California-Irvine. For additional information on the company and its solutions, please visit: <http://www.aircuity.com>.

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