



For Immediate Release

Rapidly Increasing Number of Signatories of the President's Climate Commitment Choose Aircuity to Achieve their Energy Conservation Goals

Ventilation Optimization Provides the Single Largest Energy Conservation Measure, Making it the Ideal Energy Efficiency Solution for Institutions

NEWTON, Mass., USA –December 19, 2011– [Aircuity](#), the smart airside efficiency company, today announced that a growing number of signatories of the American College and University Presidents' Climate Commitment (ACUPCC) are choosing Aircuity's [OptiNet](#)® System to help them reach their goal of achieving climate neutrality on campus. Forty ACUPCC institutions across the nation have installed at least one OptiNet demand control ventilation (DCV) system, and this number is expected to increase with another 15% in growth of customers on the ACUPCC signatories list by the end of 2012. Optimizing a building's ventilation system is the single most impactful conservation method a campus can deploy and provides a quick return on investment, making it the ideal energy efficiency solution.

First created in October of 2006, the ACUPCC quickly grew to over 400 institutions in 2007 and currently boasts 674 members. Facilities managers, sustainability directors, and student organizations are tasked with creating a plan to include a variety of energy reduction and sustainability measures to achieve their institutions' pledged goals. With proven success in energy reduction, colleges and universities in thirty-two states have chosen to work with Aircuity to achieve and exceed their sustainability goals.

"We are proud to have so many colleges and universities across the country implementing Aircuity solutions as a critical component of their energy reduction plans," stated Dan Diehl, vice president of sales at Aircuity. "Energy reduction is a critical step toward achieving aggressive sustainability goals, and more and more institutions are now realizing that Aircuity can provide one of the most significant energy reduction measures to deploy on campus."

Utilizing DCV technology, OptiNet's multiplexed air monitoring system continuously senses and analyzes the building's indoor environment and provides intelligent inputs to the building management systems. Based on this information, adjustments are made to the ventilation flow as needed, allowing the facility to optimize airflow in an efficient manner. Buildings are by far the largest producers of carbon emissions on campus, and installing the OptiNet system in such buildings as labs, auditoriums and lecture halls will enable institutions to significantly reduce their energy use and its associated carbon emissions.

- With average energy savings ranging from 20-60%, Aircuity's system makes a tremendous impact on carbon reduction goals with a typical return on investment (ROI) of 2-5 years;
- Many of the forty institutions, including University of California, Irvine, Delaware State University and Northwestern University have implemented multiple systems in buildings across their campuses;
- Arizona State University, a founding member of the ACUPCC, has more than 20 Aircuity installations on campus, making it the largest Aircuity client among colleges and universities;
- Including ACUPCC institutions, over 115 colleges and universities have implemented Aircuity solutions to achieve their sustainability goals.

"The group of institutions that have made a pledge to become carbon neutral are deeply committed to becoming leaders in climate change initiatives," said Rob Brierley, COO and president of Aircuity. "We are continuing to see more colleges and universities taking action, so we are delighted to provide our proven solutions to help them achieve their goals and deliver the dual benefits of energy savings and a healthy, safe working environment."

According to the website, the ACUPCC is a high-visibility effort to address global warming by garnering institutional commitments to eliminate net greenhouse gas emissions and accelerate the research and educational efforts of higher education to equip society to re-stabilize the earth's climate. The ACUPCC is led by a Steering Committee comprised of more than 20 university and college presidents and is staffed and supported by [Second Nature](#), a Boston-based national nonprofit organization, with additional support provided by the Association for the Advancement of Sustainability in Higher Education. Learn more at: www.presidentsclimatecommitment.org.

About Aircuity

Aircuity is the smart airside efficiency company providing building owners with sustained energy savings through its intelligent measurement solutions. By combining real-time sensing and continuous analysis of indoor environments, the company has helped commercial, institutional and lab building owners lower operating costs, improve safety and become more energy efficient. Founded in 2000 and headquartered in Newton, MA, Aircuity's solutions have benefitted organizations such as the University of Pennsylvania, Eli Lilly, Masdar City, the Bank of America Tower and the University of California-Irvine. For additional information on the company and its solutions, please visit: <http://www.aircuity.com>.

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