

## **Aircuity Partners with SmartBIM to Offer Building Information Modeling Objects**

*A Series of Advanced Modeling Objects and Documentation are Provided for the Design Community*

**NEWTON, Mass., USA – October 30, 2012** – Aircuity, the smart airside efficiency company, announced today that it is now offering a series of Building Information Modeling (BIM) objects through SmartBIM, a leading company in the development of BIM objects. Implementing a BIM process gives architects, engineers, contractors, and building owners the ability to improve their collaboration to create quantifiable designs that are innovative, holistic and sustainable.

Aircuity currently offers a library of nineteen BIM objects for the design community to utilize. These objects are fully compatible with Autodesk's Revit® and provide in-depth information on the components of the OptiNet® system. Architects and design professionals can now easily add OptiNet system components as three dimensional objects to their facility design and carry forward critical information about the systems operation.

Documentation on Aircuity's OptiNet system can also be found in SmartBIM's ecoScorecard®, which evaluates all design decisions against environmental rating systems to improve sustainable designs. This tool helps designers understand and aggregate data about sustainable design elements while helping to create green documentation during the design phase. The ecoScorecard is available as a plug-in for Revit.

"We believe that architects will increasingly turn to BIM as a way to improve design, decrease project design and construction costs, and ultimately reduce operating costs for owners," said Chuck McKinney, Vice President of Marketing. "It makes sense that an energy efficiency solution like Aircuity should make our product available in BIM format for the design community, and SmartBIM was the perfect partner to help us accomplish this. These BIM objects are a great resource for architects and engineers to have at their finger tips when specifying Aircuity in a project."

The BIM objects are available for download from SmartBIM's [Manufacturer Objects Library](http://smartbim.com), at <http://smartbim.com>. Please visit <http://aircuity.ecoscorecard.com> to evaluate Aircuity's OptiNet system using the ecoScorecard.

### **About Aircuity**

Aircuity is the smart airside efficiency company providing building owners with sustained energy savings through its intelligent measurement solutions. By combining real-time sensing and continuous analysis of indoor environments, the company has helped commercial, institutional and lab building owners lower operating costs, improve safety and become more energy efficient. Founded in 2000 and headquartered in Newton, MA, Aircuity's solutions have benefitted organizations such as the University of Pennsylvania, Eli Lilly, Masdar City, the Bank of America Tower and the University of California-Irvine. For additional information on the company and its solutions, please visit: <http://www.aircuity.com>.

### **About SmartBIM**

SmartBIM is a leading provider of BIM content creation, distribution, BIM tools and AEC market intelligence serving both the building professionals and manufacturing communities. SmartBIM LLC is a privately held company based in Atlanta, GA. For more information contact Mike Collins, EVP, Sales and Marketing 404-488-9925, [www.smartbim.com](http://www.smartbim.com).

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