



MEDIA ALERT

Aircuity to Present on Improving Energy Efficiency through Intelligent Ventilation Optimization at the 2011 Labs21 Annual Conference

Presentations to Focus on Achieving Net Zero Labs and Significant Laboratory Energy Savings through Demand Control Ventilation Technology

NEWTON, Mass. – September 15, 2011 – [Aircuity](#), the smart airside efficiency company, today announced details of its participation at the [2011 Labs21 Annual Conference](#). Gordon Sharp, chairman and founder of Aircuity will be participating in two speaking sessions: “Building a Net Zero Laboratory in the United Arab Emirates: Mission Impossible?” and, “A New Return on Investment and Energy Analysis Tool for Evaluating Laboratory Energy Savings Strategies.” Gordon will also be holding a pre-conference training workshop focusing on “Energy Efficient Laboratory Ventilation Design Practices and Technologies.” Using real-world case studies, all three presentations will provide demand control ventilation best practices that reveal how reducing the volume of airflow in labs can improve energy efficiency without compromising occupant comfort and safety. Aircuity will also be exhibiting at the event (booth #51), which takes place September 19-22 in Providence, RI.

WHO: Gordon Sharp, Chairman and Founder, Aircuity

WHAT: As laboratory owners strive to build more and more energy-efficient labs whether to achieve net zero buildings, campuses, or merely just to significantly reduce energy expenses, the most impactful approach for many laboratories is to significantly reduce the volume of airflow moving through the building. In all three of his presentations, Gordon Sharp will use real world examples to show how to safely and cost-effectively reduce the volume of airflow in labs to improve energy efficiency without compromising occupant comfort and safety.

WHEN: The 2011 Labs 21 Annual Conference will take place September 19-22, 2011.

The pre-conference training workshop, “[Energy Efficient Laboratory Ventilation Design Practices and Technologies](#)” is scheduled for Monday, September 19 from 1pm to 5pm.

Gordon’s first session, “[A New Return on Investment and Energy Analysis Tool for Evaluating Laboratory Energy Savings Strategies](#)” is scheduled for Wednesday, September 21 from 10:45am to 12pm.

His second session, “[Building a Net Zero Laboratory in the United Arab Emirates: Mission Impossible?](#)” is scheduled for Wednesday, September 21 from 1:30pm to 3:00pm.

WHERE: Rhode Island Convention Center, Providence, Rhode Island. Aircuity Booth #51.

HOW: For more event details, please visit: <http://bit.ly/jX1mYL>. For those interested in tracking the event on Twitter, follow @Aircuity.

About Aircuity

Aircuity is the smart airside efficiency company providing building owners with sustained energy savings through its intelligent measurement solutions. By combining real-time sensing and continuous analysis of indoor environments, the company has helped commercial, institutional and lab building owners lower operating costs, improve safety and become more energy efficient. Founded in 2000 and headquartered in Newton, MA, Aircuity's solutions have benefitted organizations such as the University of Pennsylvania, Eli Lilly, Masdar City, the Bank of America Tower and the University of California-Irvine. For additional information on the company and its solutions, please visit: <http://www.aircuity.com>.

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