



MEDIA ALERT

Aircuity to Showcase Energy Efficiency Solutions at California Higher Education Sustainability Conference

California-Area Colleges and Universities Have Successfully Worked with Aircuity to Lower Energy Costs, Reduce Carbon Footprints and Improve Health and Safety

NEWTON, Mass. – June 16, 2010 – [Aircuity](#), the smart airside efficiency company, today announced that it will be attending the annual [California Higher Education Sustainability Conference](#), taking place this year from June 20-23 at the Los Angeles Trade-Technical College.

Aircuity will be joined in booth #133 by its partner, [The George Yardley Company](#), a provider of engineered solutions for HVAC, plumbing and process piping applications to industrial and commercial businesses in California, Arizona, New Mexico, Nevada and West Texas.

WHAT: The 2010 California Higher Education Sustainability Conference

WHO: Brady Nations, regional manager, Aircuity
Rob Yardley, president, The George Yardley Company

WHEN: June 20-23, 2010

WHERE: Booth #133
Los Angeles Trade-Technical College
400 West Washington Blvd.
Los Angeles, CA 90015

For more information on the conference, please visit:

<http://2010higheredustainabilityconference.org/>

WHY: Aircuity helps colleges and universities improve the energy efficiency of buildings and labs – reducing their carbon footprint while maintaining a healthy environment for students and faculty. As colleges and universities across the nation have learned, Aircuity is often the most significant Energy Conservation Measure (ECM) that a university can implement!

At this year's Higher Education Sustainability Conference, Aircuity will be showcasing its ventilation measurement and optimization technology and providing details on its successful implementation at several area colleges and universities, including:

- University of California-Irvine;
- University of California-Los Angeles;
- California State University-Monterey Bay;
- University of San Diego;
- Los Angeles Valley College;
- San Joaquin Delta College;

- Santa Monica College;
- and the event's host, the Los Angeles Trade-Technical College.

Stop by the booth and learn how Aircuity provided a strong return on investment for these facilities in three years or less – and how its technology can help your college or university quickly and easily meet all of its sustainability goals.

About Aircuity

Aircuity is the smart airside efficiency company providing building owners with sustained energy savings through its intelligent measurement solutions. By combining real-time sensing and continuous analysis of indoor environments, the company has helped commercial, institutional and lab building owners lower operating costs, improve safety and become more energy efficient. Founded in 2000 and headquartered in Newton, MA, Aircuity's solutions have benefitted organizations such as the University of Pennsylvania, Eli Lilly, Masdar City, the Bank of America Tower and the University of California-Irvine. For additional information on the company and its solutions, please visit: <http://www.aircuity.com>.

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Media Contact:

Jeff Drew

fama PR (for Aircuity)

Phone: +1 617-758-4145

E-mail: aircuity@famapr.com